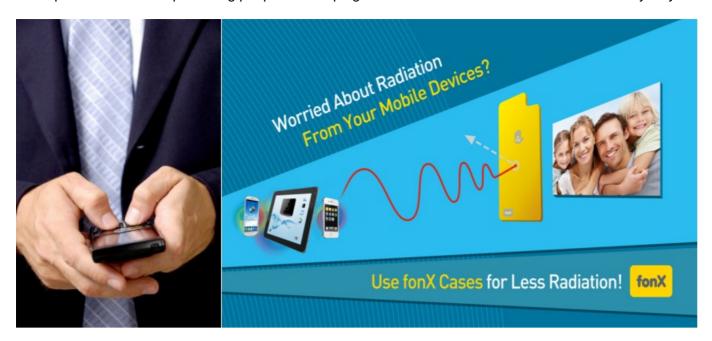


### INTRODUCTION

FonX products stand for protecting people and helping them to use their mobile devices in a healthy way.





## **MOBILE RADIATION**

Today, radiation from mobile devices has become a serious threat to human health. Many users of mobile devices have reported feeling several unspecific symptoms during and after its use; ranging from burning and tingling sensations in the skin of the head and extremities, fatigue, sleep disturbances, dizziness, loss of mental attention, reaction times and memory retentiveness, headaches, malaise, tachycardia, to disturbances of the digestive system.



## **FONX SOLUTION**

Our innovative shield technology reflects away and reduces radiation (SAR) in mobile devices up to 98% and provides unique anti-spying feature to protect private conversations and to keep eavesdroppers off. In our product range, we offer exclusive cases, wallets and belts that come in different style, design and colour and are compatible with the mainstream mobiles and tablets. For your protection we offer 2 series: Angel and Ghost which we ask you to consider.

## Tested and certified by:





### WHAT IS FONX?

FonX is a brand name assigned to the innovative material used to shield against electromagnetic waves from electrical devices. The patented material is totally green and is made of various types of metals including silver and copper. It reduces SAR value up to 98% and helps to protect your health. The applications of our products are many, though at present FonX comes in two series only: Angel and Ghost, which are used for mobile devices.

FonX products have been tested and approved by the leading inspection organisations. They come in cases, tablets, wallets and belts (used for praying) and are made from plastic, leather or fabric. Their use has no influence on signal and battery life at all. Therefore, we do not add any antenna inside them and in this way ensure that no additional heat is generated, which may lead to negative effects over time.



## **PROTECTS HEALTH**

Reduces exposure to electromagnetic radiation up to 98%

### PREVENTS SPYING

Protects private conversations from spy listening devices

## **UNIQUE TECHNOLOGY**

Innovative patented material successfully tested by EMITECH

### **OPTIMISES SIGNAL**

Improves outbound signal strength from the phone to the cell tower

### **QUALITY COMPLIANT**

Approved by leading bodies: IMO, OEKO-TEX, COFRAC & TUBITAK

## **FULL COMPATIBILITY**

Works with all mobile devices, comes in different design & colour

## **ADDITIONAL BENEFITS**

Light, easy to use, no side effects, long shelf life, no battery required

### **MARKET TESTED**

Used by government, defense, businessmen & retail consumers

## **WORK GUARANTEE**

Comes with 2 years performance guarantee from manufacturer



### FONX'S MOBILE RADIATION SOLUTION

Most mobile devices emit radiation in order to operate due to transmission signal around 900 MHz. As a result we absorb radiation on daily basis from our own mobile devices. FonX shielding technology offers a practical solution. It provides instant, continuous and long term protection from mobile radiation.

#### Instant solution

Most likely you have already witnessed the effect of radiation coming from the use of your mobile devices. For example, after having a lengthy conversation on a mobile, you may have felt that your ear started to hurt and go red or after using a laptop for couple of hours on your knees - you may have felt from burning and tingling sensations in the skin of your head and the body. By using FonX case you will double the time before such negative effects may occur.

### **Continuous solution**

As long as there a signal between your mobile device and the base station (cell tower), your mobile will emit radiation. This happens while you are carrying your mobile in your pocket and while your mobile is laying close to you for example, on your desk while you are working or hand reach away during your sleep. while you are sleeping. Continuous use of your mobile may lead to fatigue, sleep disturbances, dizziness, loss of mental attention, reaction times and memory retentiveness, headaches, malaise, tachycardia, to disturbances of the digestive system. By using FonX case continuously you may reduce the risk of obtaining such symptoms.

## Long term

The time we spend using mobile devices increases year on year as mobile devices become more advance, more applications become available on the market, and we become more reliant on using mobile devices for socialising, searching, video, shopping, gaming and so on. New studies that evaluated long term use (8-10 years) of mobile devices are now showing various results that suggest negative effects on health including links to an increased risk of cancer. By using FonX case long term, you are more likely to reduce such unpleasant risks.





### **MARKET MOBILE USE**

Smart phones have become inseparable part of our community. The smart phone penetration in many countries has an exponential growth. People use their smart phones and wireless technology all the time. The end of 2013 offers the following statistics on mobile devices. These figures are growing year on year.



There are around 4.6 billion mobile users worldwide. Based on world population of 7.1 billion, this is almost 65% of global penetration.



There are 6.8 billion subscriptions worldwide, which account for 97% of global penetration. By the end of 2014 there will be more connections than people.



Currently, 56% of people own a smart phone. 50% of mobile phone users, use mobile as their primary internet source.

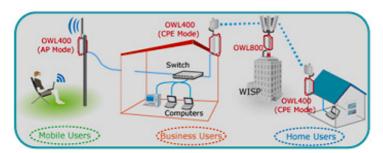


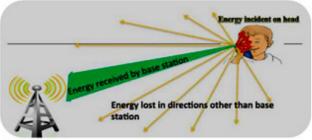
On average people spend 2.8 hours per day on the mobile device. That's over twice the amount of time they spend eating each day.

## STUDIES ON RADIATION EXPOSURE FROM MOBILE DEVICES

2 billion may suffer from cell phone cancer by 2020. The studies and survey conducted by Australian Health Research Institute indicates that due to billions of times more in volume electromagnetic radiation emitted by billions of mobile phones, internet, intranet and wireless communication data transmission will make almost one-third of world population (about two billions) patient of ear, eye and brain cancer beside other major body disorders like heart ailments, impotency, migraine, epilepsy.

According to the reports the tissues of children are tender and are likely to be more effected by use of any wireless gadget and devices and they should not be encouraged to use mobile phone. The fatal and volumetric effects of electromagnetic radiation emitted mainly by mobile phones, mobile phone antenna, tower, mast, transmission tower, microwave oven, wireless devices, system and equipment. These dangerous effects have been certified and confirmed repeatedly by many leading medical and scientific research institutions of the world including Ministries of health of various governments.







FONX PROVIDES INSTANT, CONTINUOUS AND LONG TERM SOLUTION AGAINST MOBILE RADIATION





## WHY IS THERE A NEED FOR FONX CASES IN THE MARKET?

As the number of mobile devices increased in time and the pollution driven from radiation grew simultaneously, World Health Organisation (WHO) recommended that "consumers should consider ways of reducing their exposure".

Along with it, institutions and foundations adopted precautions regarding mobile device radiation and proposed legislation that would require devices to carry a label clearly stating the SAR value. Many steps are continuously being taken to improve that level of consciousness in this matter. Soon the law would require city retailers to inform customers about the possible dangers of cell phone radiation.

#### **HOW DOES FONX TECHNOLOGY PROTECT?**

In developing our unique material, our main focus was on reducing SAR value to its maximum possible level. We have achieved successful results. FonX cases reduce SAR value up to 52% when a mobile is in use and up to 98% when it's not. To our knowledge, this is the highest percentage that no other case in the world can supersede. Not only that, our Ghost series, for example, have no analogue at this time. These series in particular have found high interest from businessmen and government officials.



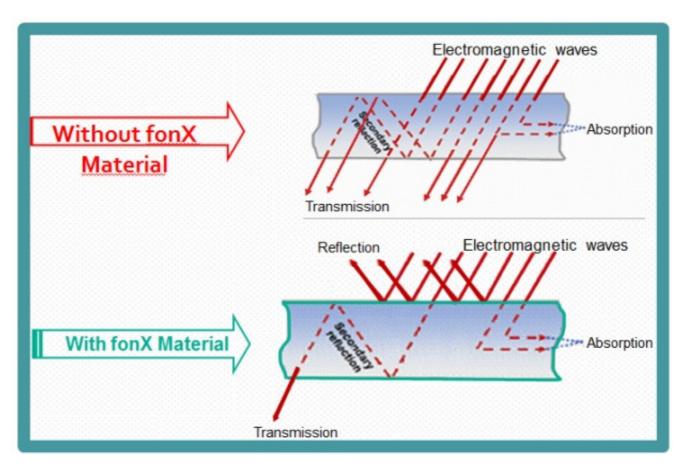
### WHAT OTHER KEY BENEFITS DOES FONX TECHNOLOGY OFFER?

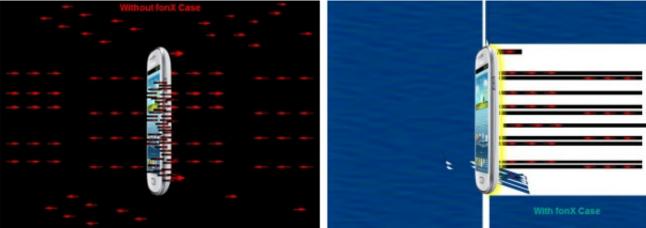
- It's easy to use.
- It's light.
- No battery or electric-electronic hardware is required for its use.
- There is no need to take care of it.
- The material is durable and therefore, there is no change in shielding over time.
- There are no side effects from its use over time.
- The shielding effect protects up to 3 GHz.
- It does not give harm to the ecosystem.



## **HOW DOES FONX TECHNOLOGY WORK?**

FonX uses a shield technology to protect from signals. This technology is the patented material, which is build inside FonX cases. It redirects the electromagnetic waves that come from mobile device to the head and body. This can be measured with the SAR (Specific Absorption Rate) value. SAR is a measure of the rate at which at which energy is absorbed by the human body when exposed to a radio frequency (RF) electromagnetic field.







## **ANGEL SERIES**

With Radiation Shield Technology, FonX Angel cases reduce exposure to radiation, absorbs and redirects it away from your head and body to protect your health. This is why we call it Angel. Specific absorption rate (SAR), which is a measure of the rate at which energy is absorbed by the human body when exposed to a radio frequency (RF) electromagnetic field - goes down (depending on the model) from 52% to 98% as a direct result of FonX Angel use. Here are some examples:



\*\*\*\*

SHIELDS AGAINST RADIATION, PROTECTS YOUR HEALTH



See our full product range in our online catalogue or download a copy from our website.



## **GHOST SERIES**

Apart from Radiation Shield Technology, with its unique Anti-Spying feature, our device protects private conversations and keeps eavesdroppers off. Conversations may routinely be intercepted and recorded by spy satellites and radio wave listening devices. Any mobile device can be connected to externally and be used as a microphone, which means that a third party can listen to your conversation while your mobile remains in your pocket, for example.

To secure your conversation, all you need to do is to simply put your mobile inside Fonx Ghost case to kill off a signal. As an example, when you receive a call while you are underground in a metro, your mobile normally still plays a message to a caller that you are currently unreachable. However, when you use FonX Ghost, no message is played at all as if your mobile does not exist. In other words you become a Ghost.

































PREVENTS SPYING, PROTECTS YOUR HEALTH





### **RETAIL OPPORTUNITY**

In the age of mobile devices, FonX is a needed product that helps people in everyday life. We invite distributors and wholesalers to take FonX to their local market, help consumers and get joint rewards. With the rise of FonX's awareness, its growth potential is huge. Let's use this opportunity and work together to make a greater achievement.



The key benefits of FonX are its ability to reduce radiation up to 98% and to prevent spying. It's a practical product that helps to protect health and offers security. FonX is compatible with all mobiles and tablets. Its cases are durable, light, and have no side effects. The technology has been patented, tested and certified. We are able to produce cases in different design, style and colour to meet customer's preference. We are flexible in our approach and are keen to develop our product range further.

### WHY BECOME A DISTRIBUTOR?

- FonX is a new product, you can be the first one to start selling it and as a result get a competitive advantage in your own market.
- FonX's retail price is in line with the price of a normal case that offers no protection. Consumers are more likely to buy a product that offers the best value given similar price.
- FonX products are applicable to anyone who has a mobile device. That's over 65% of the entire worldwide population. This is the figure at the end of 2013 and the number is growing.
- FonX is a needed product, because it provides both instant, continuous as well as long term protection against radiation.
- The profit margins are healthy and the deeds are good.

## **AMONG LOCAL CLIENTS**























## **ABOUT US**

The product has been developed by our innovation team. Our production facility is currently based in Turkey. FonX products are exported from Turkey by our trading company Innova Import Export Trade Ltd which is based in Istanbul. This company is also part of CTN Centre Group.

Our product, both material and design, have already been successfully patented in Turkey. Under Madrid patent, our product has been pending patents in 108 countries from 2011. We expect patents to be granted by 2015-2016.



# **CONTACT US**

Get in touch with us to discuss your requirements. We look forward to a mutually beneficial cooperation and to a start of developing a long term productive business relationship.

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